

QUALIFICATIONS

Responsible and hard-working graphic design graduate with experience in print and web design as well as branding, packaging, and identity development. Organized and efficient, with the ability to work in a collaborative team environment as well as independently.

EDUCATION

UNIVERSITY OF FLORIDA

Gainesville FL · May 2007

Bachelor of Fine Arts in Graphic Design

COMPUTER-INTEGRATED STUDIO

University of Florida · August 2005–May 2007

Through a selection process, myself and 16 other students were chosen out of 60 applicants to participate in a unique two year, computer-integrated graphic design program at the University of Florida. The studio atmosphere allowed us to communicate, inspire one another, and grow individually as a tight-knit community of designers.

SESSIONS SCHOOL OF DESIGN

New York NY · online studies · 2007–2009

Web Design Master's Certificate

Concentrations in Advanced Web Coding and Flash.

EXPERIENCE

WEB DESIGNER

Vera Bradley Designs, Inc · August 2008–Present

Work with the Interactive Media Producer to concept, design, and execute web and email promotional campaigns. Responsibilities include: designing and producing components for verabradley.com and verabradley.org, as well as microsites, email campaigns, web banners and social media.

FREELANCE DESIGNER

January 2007–Present

Design and develop an assortment of graphic and web designs for various companies and individuals. Responsibilities include: designing and producing graphic materials for invitations and other printed materials, designing and developing logos, and designing and coding websites for companies and individuals.

CLIENTS: FITZPATRICK AND FITZPATRICK LAW + BBM ENGINEERS + COUET WEDDING

ASSISTANT DIRECTOR OF LAYOUT

UF Homecoming and Gator Growl · June 2006–October 2006

Assisted Director of Layout with all print materials associated with Homecoming and Gator Growl, the nation's largest student-run pep-rally. Responsibilities included: designing and producing promotional handbills, collaboratively designing the program for Gator Growl, designing and producing the Blue Key newsletter from start to finish, and filling in for the Director as needed.

DESIGN INTERN

Eye4 · June 2006–August 2006

Opportunity to observe and shadow the Creative Director of a small design company. Responsibilities included: working on the concept mapping of projects, collaboratively designing a logo for a photography company and handling tasks for the company in exchange for class credits.

WAITRESS

Gainesville Country Club · June 2005–December 2006

Waited tables in a country club restaurant/bar atmosphere. Responsibilities included: serving food and beverage to customers while handling multiple checks and monetary transactions, reading schematics to reset rooms for next days events, regularly training new employees. Developed ability to work in a high-stress, fast-paced environment.

TOOLS/SKILLS

Macintosh Systems
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Flash
Adobe Dreamweaver

AWARDS & ACTIVITIES

MEMBER

Vox Graphis · University of Florida
Student-led graphic design club

DEANS LIST

College of Fine Arts 2006-2007

BRIGHT FUTURES SCHOLAR

University of Florida 2003-2007